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NEWS

Date: For Immediate Release

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LULA AMMUNITION LOADERS NOW AVAILABLE FROM BUTLER CREEK®

Overland Park, KS — Michaels of Oregon has announced the acquisition of exclusive American distribution rights for the LULA™ family of ammunition loaders from Maglula Ltd.

The distribution agreement will allow Michaels of Oregon to distribute the loader to the sporting goods, law enforcement and military markets under the Butler Creek® brand.



The LULA line of loaders is well known worldwide for their performance and durability. Designed to make loading and unloading of magazine quick and easy, the loaders also protect the fingers from pain and are small and light enough to be carried in any pocket or pouch. They will work on both metal and plastic magazines.

—More—

Michaels of Oregon and Butler Creek products are now part of Bushnell Outdoor Products. For more information visit www.butlercreek.com.

Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell®, Browning Sports Optics®, Tasco®, Serengeti®, Bolle®, Michaels®, Uncle Mike's®, Uncle Mike's Law Enforcement®, Stoney Point®, Hoppe's®, Blackwater Gear® and Butler Creek® brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.

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