



9200 Cody • Overland Park, KS 66214-3259  
Phone (913) 752-3400 • Fax (913) 752-6112

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## NEWS

**Date:** For Immediate Release  
**Contact:** Dennis Phillips - Walker Agency  
(800) 248-9687 / [dennis@walkeragency.com](mailto:dennis@walkeragency.com)

### **New LULA Strip Clip Loader From Butler Creek Makes Loading Stripper Clips A Quick, Easy Process**

**Overland Park, KS** — With the popularity of black rifles, surplus ammo is the most economical way to practice on the range. Because most surplus ammo is sold on stripper clips, shooters have to transfer the rounds from the strip to their rifle magazines. This can be a tedious and painful chore, particularly in cold weather. Strip clip loaders can make it easier to load magazines but most are big, bulky and hard to handle.



The new LULA Strip Clip Loader from Butler Creek solves the problem. Like most LULA loaders it is small, lightweight and simple to use. It is designed to work with AR-15/M16 rifles and .223 ammo. It is made from a durable, reinforced polymer plastic, is about 1/3 the size of similar loaders and will fit easily into a range bag or pocket. With a little practice, a shooter can load 30 rounds in about 12 seconds. Suggested retail is \$30.

—More—

For more information, visit [www.butlercreek.com](http://www.butlercreek.com).

*Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell<sup>®</sup>, Tasco<sup>®</sup>, Serengeti<sup>®</sup>, Bollé<sup>®</sup>, Uncle Mike's Law Enforcement<sup>®</sup>, Stoney Point<sup>®</sup>, Hoppe's<sup>®</sup>, Butler Creek<sup>®</sup>, Kolpin<sup>®</sup> and Final Approach<sup>®</sup> brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.*

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